

PrimeDeveloper

Web Toolkit

A quick and flexible way to create customized financial websites, helping to reduce cost and complexity

The development and maintenance of financial information systems often result in considerable effort which can block long periods of developers and system administrators' time. This is even more prevalent for high-quality solutions with state-of-the-art visualisation. In addition continuous investments in infrastructure are necessary to operate and maintain these systems.

With PrimeDeveloper Web Toolkit users can easily configure financial information systems according to their individual needs. The flexible, easy-to-use front-end framework is based on pre-developed modules that are inserted into layout templates. New solutions can be created in a quick and convenient way – from small apps to comprehensive portal solutions. Users can expand the range of modules and can also design the page structure, style sheets and layout templates to tailor them to individual requirements.

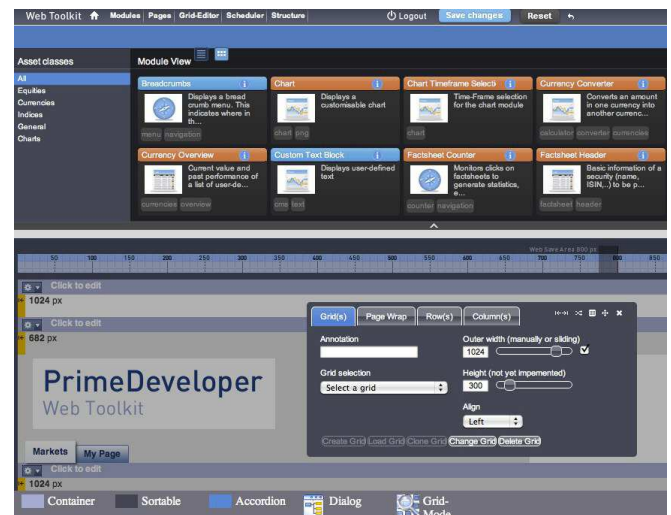
Web Toolkit aids in facilitating the development of mobile solutions and social media applications that can help customers implement integrated multi-channel strategies. It offers a solid foundation for their cloud initiatives and is designed to comply with modern integration environments and current standards of service certification and security

■ Platform as a Service (PaaS)

Web Toolkit is fully integrated with Interactive Data's Market Data Gateway. This platform provides access to a wide range of financial market data – including reference and master data, news and contributed data - as well as a comprehensive set of analytical tools. It also offers the option to seamlessly integrate proprietary data, user-based data permissioning, as well as interfaces for several programming languages.

This Platform-as-a-Service solution is designed to allow users to deploy comprehensive applications without the need to provide dedicated hardware and

maintenance capabilities. After an initial set-up, all related services can be delivered via the internet without further downloads or installations. This can help to reduce complexity as well as infrastructure and operational costs.



■ Available modules

Web Toolkit's pre-defined front-end components offer:

- Access to the complete universe of financial market information of the Market Data Gateway.
- Portfolio management tool with performance and allocation analysis.
- Interactive Charts to be integrated in the web pages.
- Individualised watch lists and tag clouds, heat maps and index lists, top/flop visualisation, matrix displays for currencies and yield curves.
- Intelligent search with alternative suggestions, addition of own notes and ratings, usage history.

■ Administration made easy

Web Toolkit offers a convenient interface which is designed to enable users to quickly and efficiently configure financial solutions. All changes to the system are displayed in real time, which can eliminate the need for extensive tests and synchronisations.

- Web-based configuration interface with drag and drop functionality.
- Module set can continuously be expanded and adjusted within the Web Toolkit environment.
- Multitenant architecture, allowing for individual layout and style preferences to be defined with a few clicks.
- Supports fast rollouts at low maintenance effort.

■ Professional development environment

Web Toolkit utilises modern web technologies, such as AJAX and PHP, to develop software within a professional technical environment. Users can expand the range of functions by adding their own components. The framework then performs all format definitions and coordination tasks. Existing portal solutions, third-party content or RSS feeds can be seamlessly integrated.

AJAX technology allows developers to upload only the required content to avoid full page reloading at every query, which helps to optimise the available bandwidths and increase performance. It also facilitates the supply of pushed data and enables a user-friendly suggested search, among other features.

■ Technical features

- PHP framework to handle database abstraction, user authentication, authorisation, and session handling
- Interface components utilise Drag and Drop, based on JavaScript library jQuery
- Database-driven rendering of layout, structure and settings
- Conform with Document Object Model (DOM) Level 3 specification; supports all modern web browsers
- Secure data transfer between back-end, server and application through a comprehensive validation concept
- Supports Flash and Silverlight developing



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Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,400 employees in offices worldwide.

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