



Administrative Support for Providers of Investment Advice

Innovations for Wealth Management

Interactive Data Managed Solutions' Portfolio application is designed for private bankers, retail financial investors, online brokers and media portals to help service their clients by putting key information at their fingertips. This aids wealth managers in quickly and easily answering client questions and delivering relevant reports that are visually appealing and easy to understand.

The application is also designed to help financial advisors increase efficiency and deliver a high level of service to their clients. The application enables advisors to develop, analyze, monitor and rebalance client portfolios against their firm's benchmarks and prepare attractive reports for customers. Portfolio contributes to meeting the standards that banking customers expect from their advisory service.

Portfolio also allows online brokers and media portals to present model portfolios to their target groups via their websites. Investors can use these for asset allocation decisions and to test alternative scenarios with different risk levels.

Innovative Portfolio And Web 2.0 Functions

Portfolio is designed to provide user-friendly tools and charts illustrating a portfolio's asset allocation, performance and level of risk. Pie charts illustrate portfolios broken down by asset class, currencies, countries, industries and other criteria. Additional functions include market scenario analyses. What's more, Portfolio shows the transaction-based history of all assets. All of this information can be displayed in visually attractive ways that are well suited for creating web-based reports for clients.

New features in Portfolio include the ability for asset managers and investment advisors to define their own benchmarks for analyzing customer portfolios. An asset valuation tool now also encompasses non-traded investments, such as real estate, insurance, and savings accounts. Users can incorporate a non-traded asset with an estimated yield, include it in the performance analysis, and obtain a more complete overview of total assets.

Media portals and online brokers can offer innovative Web 2.0 functions such as tagging, comment fields, star ratings and visual representations of portfolio fee structures. Tagging enables an aggregated view outside of the scope of standard categories such as the Global Industry Classification Standard (GICS) for countries and industries. This can include userdefined investment categories such as "emergency reserve funds," "retirement provisions," or "play money." With the 'tagging'

PrimePortal
Portfolio

Interactive Data

Andrea Parker

Market Value: 208.020,70 EUR (+26,22% (+54.538,30))

Cash: 24.628,03 EUR (+12.279,08 EUR)

Benchmark: DJ EUROSTOXX 50

Overview | Details | Chart and Performance | Breakdowns | Simulator

Exchange Traded Assets

Name / ID	Capital Invested	Returns (12 months)	Market Value	Sav Plan
DAIMLER AG DE3007100000	4.531,64	5,63 %	5.437,24	no
CH0038863353	42.020,70		39.908,97	no

Unlisted Assets

Name	Capital Invested	Expected Yield (12 months)	Cash Value	Savings Plan Freq.	Portfolio Share	Tags	Remarks	My Rating
Life insurance acmy-insurance	25.000,00	6,50 %	37.341,00	200,00 1M	14,22 %	rent		★★★★★
Real estate	100.000,00	4,50 %	136.785,00	no	52,10 %	rent	House at Park Place	★★★★☆
Savings account	21.000,00	3,25 %	23.896,00	no	9,10 %		Due date 31.11.2009	★★★★☆
Total	146.000,00		198.022,00	200,00 1M	75,42 %			

Total Value

Allocation	Capital Invested	Current Value	Savings Plan Freq.	Portfolio Share	Performance Portfolio vs. 1 Benchmark (1 Year)
Assets	188.020,70	237.930,97	no	90,62 %	
Cash	20.000,00	24.628,03	200,00 1M	9,38 %	
Total	208.020,70	262.559,00	200,00 1M	100,00 %	



functionality, these individually defined categories are filed and grouped in the Portfolio screen, so that the value and performance of these investments is illustrated and can be included in the portfolio's overall assessment.

All Customer Portfolios At A Glance

The ability to monitor all managed portfolios at one glance is yet another key capability in efficient wealth management: With Portfolio, a central 'cockpit' interface is designed to provide investment advisors with a simultaneous overview of all the portfolios they manage, showing the portfolios' overall performance, pointing out where immediate action is needed and indicating which portfolio has the best or worst performance. The portfolios are linked with market data, news, and research findings which are automatically filtered for relevant information.

With an array of tools and capabilities, Portfolio is designed to contribute to high customer satisfaction and long-term client relationships.

Direct Connection to Bank Systems

The PrimePortal "Portfolio" application can be customized to integrate with the systems used by banks, online brokers and media portals. The functions can be specifically geared towards the respective requirements and business models. For example, banks can decide whether they want to make the application available only to their advisors, or if they want to provide their customers with password-protected access to their personal portfolios as well. Portfolio and transaction data can be included either by means of data export or by establishing a direct link via a corresponding interface to the respective portfolio management systems.



Full overview of all customer portfolios managed by an advisor: The central "cockpit" interface links customer portfolios with market data, news, and research findings and automatically filters them for relevant information, while also providing customer relationship management functions.



About Interactive Data

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia.

Interactive Data's Managed Solutions business is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeed(SM), a consolidated, low-latency digital datafeed.

For more information about Interactive Data and its businesses, please visit www.interactivedata.com.

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