



INTERACTIVE DATA REAL-TIME SERVICES RECOGNIZED BY INFOWORLD FOR TECHNOLOGY LEADERSHIP

November 17, 2008

Interactive Data Real-Time Services was named to InfoWorld magazine's InfoWorld 100, which recognizes companies for IT projects that exemplify intelligent, creative uses of technology to meet business and technical objectives. The Company was honored for developing an enhanced client site processing infrastructure to help manage rapidly growing global market data volumes and to help optimize the efficiency of its PlusFeed market data feed.

Interactive Data's PlusFeed consolidated global datafeed includes more than 450 sources and exchanges worldwide, covering in excess of 5 million financial instruments and is designed to be optimized for efficient delivery and low latency. The Company observed that market data volumes increased at least 90 percent annually for five of the last six years and recognized the need to optimize its IT infrastructure to help accommodate this exponential growth.

Interactive Data responded by designing and launching the newest version of its Client Site Processor (CSP) to help meet the bandwidth and processing demands that can result from significant increases in market data volumes. This updated version of the CSP is designed to deliver enhanced performance results while utilizing reduced hardware resources. Interactive Data's clients can benefit from the new CSP by harnessing the capabilities of an efficient and cost-effective IT system with built-in scalability to help manage future increases in data volumes.

To view Interactive Data's listing on the InfoWorld 100 and for access to the complete report, please go to http://www.infoworld.com/article/08/11/17/47FE-infoworld-100-list_5.html.

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data's Real-Time Services business is a leading provider of real-time global market data to financial institutions, redistributors and online financial portals worldwide. Offerings from Interactive Data include PlusFeedSM, a consolidated, low-latency digital datafeed. Also managed as part of this group is Interactive Data's Managed Solutions business, a leading provider and operator of customized financial market information systems.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com

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